Sky Academy Studios #keepconnected

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#keepconnected Student Handout (8-11)



Hints & Tips

Getting started You'll need a camera, mobile, tablet or computer The script Write short but descriptive sentences Piece to camera Your close-up, talk directly to the camera Voice over Don't just tell you story, show it with images and videos



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How to creating your videos at home

Making professional videos at home is easier than you think. Techniques are more important than the technology you use. Below you will see our top tips to making your video at home.

10 top tips

- 1. **Find a spot that has plenty of light**. A good source of light behind you will make your video look more professional.
- 2. **Use a clean background.** A solid colour background works well, there is nothing worse than a busy, distracting background.
- 3. **Avoid shaky footage** . Most mobiles, cameras and computers have an image stabilizer but don't rely on this too much. Think about placing your phone on a flat surface or get someone to film for you.
- 4. Add a grid. Most mobiles have an option to add a grid while filming this will ensure your recording is always straight.
- 5. **Shoot from a variety of angles.** Instead of shooting everything from eye level in one spot, move closer to shot a close up or crouch down and shoot upwards. Not every shot has to be different but a variety is good.
- 6. **Record in landscape mode**. Vertical, or portrait videos are good if you are watching on your phone but when you watch it on the TV it doesn't fill the space. Plus you can fit more into a landscape shot so no need to pan left and right.
- 7. **Work on your camera presence.** Stand up straight, smile and speak slowly and remember practice makes perfect. Your performance will help your video feel professional.
- 8. **Use effects.** Video effects are like photo filters. Most cameras and smart devices allow you to add effects to your videos, but don't overuse them. Slow motion, time lapse and cinemagraph are available on most smart phones, using them will make your video more creative.
- 9. **Keep your editing simple.** A simple clean editing style looks the most professional. Trimming the start or end of the clip can make a difference. Most smart devices will allow you to trim clips but there are also simple editing apps available to download.
- 10. **Plan your videos in advance.** By planning your video you can make sure your content is as good as the quality of your footage. Reviewing your video before sharing is also important.

